Prepare a research essay paper on a current freight transportation challenge. Select only one (1) of the following current freight transportation challenge:

• The implications to cost and service levels in providing green freight transportation.

• The implications of increased security measures in freight transportation.

• The implications of insufficient funding from governments into transportation infrastructure.

Students are expected to demonstrate their in-depth understanding and analysis of the chosen topic by including sections such as:

• Background of the selected (ONLY one) freight transportation challenge (approximately 10% of word count);

• How this freight transportation challenge will affect the overall logistics industry in Australia (approximately 40% of word count) and finally,

• YOUR recommendations (approximately 30% of word count) to reduce or eliminate the challenge as well as increase the benefits obtained from quality (effective & efficient) freight transportation management.

PLEASE USE AT LEAST 15 Articles during your response and feel free to include relevant pictures and graphs.

Present your findings in a RESEARCH ESSAY PAPER format. Your paper should be 1500 words (± 5%) in length and a word count is required at the end of the paper.

How will the task be assessed?

NB: Below sections are not the complete presentation format for a research essay. As suggested above, refer to Business styles of presenting written work for the correct presentation format for a research essay. Please use the Harvard style referencing.

\* Synopsis/Abstract (20%) - Succinct summary of main findings and recommendation.

\* Extent of Research (15%) - Comprehensive coverage of the chosen topic that can result in quality analysis.

\* Quality of Analysis (30%) - Level of understanding should be well demonstrated to generate quality analysis and recommendations.

\* Academic language (10%) - Ability to present quality discussions in discipline-specific vocabulary, grammar, punctuation and sentence structuring.

\* References (15%) – Adequate quantity and quality of articles used to support quality discussions and analysis.

\* Other sections (10%) Adequate compliance to information presented in respective sections in a research essay e.g conclusion, in-text citations etc.

Thank you so much for your help!

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