

SARAH JU-EN TAN



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318 Russell St Melbourne 3000 VIC

EDUCATION

Present-2015

ROYAL MELBOURNE INSTITUTE OF TECHNOLOGY

Bachelor of Design (Communication Design)

2014-2013

SUNWAY UNIVERSITY COLLEGE, MALAYSIA

Ontario Secondary School Diploma

WORK EXPERIENCE

2015-present

GRAPHIC DESIGNER

OLDTOWN White Coffee Australia

Responsible for all marketing materials for a Malaysian restaurant.

2014-2015

MARKETING & MULTIMEDIA DESIGN INTERN

eHomemakers Malaysia

Responsible for all marketing materials for a non-profit organisation that aims to help low income women to earn a living through artisan crafts and technology.

ART TEACHER

Da Vinci Creative Development Centre Malaysia

Guided and empowered students aged 4 to 15 to express their creativity through traditional art.

2010-present

FREELANCE GRAPHIC DESIGNER

Worked for clients in both Malaysia & Australia such as Elaine Lee for Astro Star Quest Malaysia and various start up businesses.

ACHIEVEMENTS

- Commissioned Artist: RMIT Urban Animators Program, building projections.
- University of Melbourne Open Day Snapchat Geofilter Design Competition Winner
- AIESEC Victoria Creative Excellence Award
- Collie Print Trust Australia Scholarship
- Highest Achiever in Communications Technology (Canadian Pre-University)
- Community Service Award (Gold Ranking)
- Ontario Outstanding Leadership Award

LANGUAGES

English	
Mandarin	
Malay	
Cantonese	
French	

SKILLS

Graphic design

Photoshop	
Illustrator	
InDesign	
Muse	

Video editing

iMovie	
Premiere Pro	

Others

Microsoft Office	
Drawing	

COMPETITIONS

Telstra Business Competition

Coperate Insight & Empowerment
Commerce Case Study Competition

- 1st Runner Up

Malaysians of Melbourne University
Business Start-up Challenge

- 1st Runner Up

UNI HACK Victoria 2015

RMIT Business Plan
Competition 2015

Top 10 Most Outstanding Young Artist
Malaysia Finalist

LEADERSHIP EXPERIENCE

Present-2015 **ASSISTANT MARKETING DIRECTOR**
ASEAN Games Australia 2016 & Corporate Insight & Empowerment.

CREATIVE DIRECTOR
RMIT University Malaysian Association

STUDENT-STAFF CONSULTATIVE COMMITTEE MEMBER
RMIT University Bachelor of Design (Communication Design)

2015 **MARKETING & COMMUNICATION OFFICER**
AIIESEC Royal Melbourne Institute of Technology

2014-2013 **DEPUTY SECRETARY-GENERAL OF IT AND DESIGN** *Selangor Model United Nations Malaysia*

HEAD OF PUBLICITY, STUDENT COUNCIL *Canadian Pre-University*

PUBLICITY OFFICER *Sunway Christian Fellowship*

- 2012-2010
- **HEAD OF GRAPHICS** in *Editorial Board*
 - **EDITOR** in *Interact Club*
 - **TREASURER** in *Librarian Body*
 - **HEAD OF CREATIVE DEPARTMENT** in *Sport House*

VOLUNTARY WORK & PROJECTS

MEDIA REPORTER
AIIESEC National Leadership Conference
Filmed and photographed for a national conference.

WORKSHOP CONDUCTOR
International Music and Mission Festival Jakarta
Conducted workshops on leadership development at an international event.

DESIGNER & VIDEO PRODUCER
ProjectWHEE!
A community service project in Bario, Sarawak, Borneo, Malaysia aims to help and address the depopulation problem of the mountainous community.

FUND RAISER
Centre of Hope, Kenosis Home, Malaysian Care Aboriginal Society Project, & Migrant Kindergarten
Raised funds by selling handmade creations.

TEACHER
CYO Shelter Home & aboriginal tribes in Camerons & Temerloh, Malaysia.
Structured simple lessons for the children to aid them in learning and provide emotional support.

INTERESTS

Entrepreneurship
Happy Ever Alter
Established a small personal business selling various crafts, all profit made was donated to various non-profit organisations.
<http://www.happyeveralter.strikingly.com>

Graphic Design, Video Editing & Traditional Art
Self taught myself editing softwares, sketching & painting.
• Example of video works:
<https://goo.gl/utrogN>

Artisan Crafts
Sewing, needle felting, wire art, beading, clay art & book binding.

TRAINING COURSES & CERTIFICATIONS

Product Design Masterclass by Twitter, Pinterest & Fuse Projects

RMIT Business Skills Workshop

Petronas Robotics Workshop

CONFERENCES

International Design Forum Melbourne

AIIESEC National Conference

AIIESEC National Leadership Conference

Referees are available upon request.