

SAMPLE ABSTRACT

This paper introduces the reader to the impact of cultural diversity in the hotel industry. The purpose and methodology sections point toward the intent of my research and propose a mixed methods approach to data collection. A commitment to confidentiality is stated, and a timeline indicates how assignments leading up to my research proposal will be planned in order to meet submission deadlines.

Key search terms: cultural diversity, hotel management, XXX

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Confidentiality and anonymity, two fundamental concepts underpinning all ethical research processes, will be continuously monitored and self-assessed.

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