**Memorandum**

**To:** Senior Manager

**From:** General Manager

**Date:** March 25, 2021

**Subject:** Professional Development

As a general manager, I am writing this memo to the government unit's senior manager for the professional development of managerial positions at the entry-level. Thus, it is identified that to achieve professional development; there is a need for advanced education and training, which is significantly provided in the MPA (Master of public administration) courses. MPA is a practice-oriented, professional development degree in Development Practice. Professionals and students will obtain the knowledge and build the experience, networks, and skills to make a better world. This program's main objective is to empower and support them through a combination of elective and core courses, real-world practice, and skills development. It also supports different work-experience opportunities (SIPA, 2020).

Moreover, two of the MPA courses that might help develop professionally are Strategic Planning & Implementation and Public Administration as a Field & Practice in Contemporary Society. Strategic planning & implementation course provides the skills that are put on to develop & implement the strategy. It's not a course of strategy theory; this teaches the practices to develop as well as apply strategy. Students will understand the fundamental aspects of strategic planning & change management and several underlying values, challenges, and shortcomings involved with these processes, and the legal ramifications. The course develops Four different models for strategy development, study, and implementation in the non-profit and public sectors. The SWOT Analysis Model, Core Value Strategy Model, the Five Forces Model, as well as the Creating Public Value Strategy Model are among them. Professionally, these 4 Models are used for effective strategy implementation to confirm appropriate organizational and human resources are in place (Coursera, 2021). The development and execution of strategy, especially in organizations, is covered in this course. Strategy at the corporate level, especially in the non-profit and public sectors, is the study unit for this session and during the course. The course will focus on private-sector studies, along with unique adaptations for the public & non-profit sectors.

On the other hand, the public administration course provides the skills, concepts, and tools to operationalize the mission statement of USF of Change the World from Here. This MPA program's first course examines health administration and public administration's evolution as areas of practice and current developments in public administration & society. It serves as a basis for potential courses. The course examines current political, leadership, and managerial trends in government policy and interactions with non-profit organizations. This course also helped demonstrate a basic understanding of public management's role and responsibilities, laying the groundwork for further research of graduate courses in organizational behaviour, human resources, policy analysis, public budgeting and financing, strategic planning, information technology, and program implementation and assessment. Apply critical thinking to the development of options for solving dynamic public organizational challenges by using a range of frames as well as models.

An MPA degree program is a muddled mess of subjects. You'll have to take finance, communications, economics, law, administration, and health courses. A profession in public administration might be right for you if you enjoy learning about a variety of subjects (MPADegree, 2021).

Generally, the MPA program involved different courses like strategic planning and public administration, which might be effective for professional development. These courses provided effective skills and knowledge for development like critical thinking and more. Thus, as a general manager, I recommended adopting this course for development professionally.

Thank you

# References

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MPADegree. (2021). *10 reasons why you should consider public administration*. Retrieved from mpadegree: https://mpadegree.org/10-reasons-why-you-should-consider-public-administration/

SIPA. (2020). *MPA in development practice*. Retrieved from sipa: https://www.sipa.columbia.edu/academics/programs/mpa-development-practice